



CAS News June 2014

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Canberra Archaeological Society/ Centre for Archaeological Research Lecture Series

Wednesday 18th June 2014

6:30pm refreshments, 7:00pm

Manning Clark Centre, Theatre 6, Building 26A, Union Court, ANU

Ramses the Great – The Father of Public Relations

Kristian Bonnici

The aim of this paper is to further investigate if Ramses the Great, an ancient Egyptian Pharaoh, could be the founder of PR. After introducing the subject this article brings to light the existing literature review and elaborates on the definition of the words ‘founder’ and ‘PR’. A background is provided to familiarise the reader with the context of the time in which Ramses II lived, illustrating the domestic situation, the international setting and the psyche of the Egyptians. The paper then highlights the salient features of Ramses II’s external and internal management, namely: crisis and relationship management, the signing of the first peace treaty in the world, enhancing reputation through buildings and festivals, image making, the first two way communication between an organisation and its public and strategic planning.

Kris Bonnici

Biography

Before founding 'Diplomatic Envoy Consultancy', Kris was a career diplomat. Specialising in organisational public relations, he worked in the Ministry of Foreign Affairs of Malta, amongst others, in the Protocol and Consular Services Department, at Palazzo Parisio in Valletta.

After completing his training, Kris was sent on several assignments and tours of duty in four different continents: Europe, Asia, Africa and Australia. Serving as Deputy Head of Mission at the Embassy in Cairo and Canberra, his diplomatic duties included: protocol and etiquette, public diplomacy, international relations, negotiation, lobbying, internal communication, public speaking, conflict resolution, consular services, event management and investment promotion.

Kris speaks English, Italian and Maltese fluently, and has a fair knowledge of French, Arabic and Russian. He is a member of the Public Relations Institute of Australia, Toastmasters, Rotary International, and the ACT Writers Centre.

Qualifications

Master of Arts in Diplomatic Studies, Mediterranean Academy of Diplomatic Studies, University of Malta

Bachelor of Arts in International Relations, First Class Honours, University of Malta

Chartered Institute of Public Relations (CIPR) Diploma, United Kingdom

CIPR Internal Communication Diploma, United Kingdom

National Archaeology Week 2014

Thanks, CAS, you really put archaeology on the map in ACT this year!

And thanks to our partners in hosting events: the curators and Friends of the National Museum of Australia; the Queanbeyan Museum and Historical Society; the Australian War Memorial; the Friends of the ANU Classics Museum; the Centre for Archaeological Research; Questacon and the Hall Schoolhouse Museum.

Our esteemed member Dr Mary-Jane Mountain kicked off our week by entertaining a capacity audience with stories of the landmark women who had inspired her through her career in archaeology. David Kaus and colleagues fascinated us behind the scenes by showing us the artefact collections from ACT and beyond in the NMA – including vehicles in inflated plastic tents.

Opening with the Queanbeyan and District Historical Museum Society's President John McGlynn and Deputy Mayor, Councillor Peter Bray, we began in spirited fashion with an example of contemporary archaeology – finding the lost car keys in a garbage bin, followed by a well-fed afternoon of show and tell with artefacts from Crinigan's Hut and recent excavations at Googong.

Thanks to curators at the AWM we heard the backroom stories behind the mementos of Frommelles and some intrepid souls braved the cold to saunter around the ANU Classics Museum. We were fortunate that visiting specialists Professor Graeme Barker and Dr Jim Specht were speaking at CAR events this week, but the speaker with the most interesting material and engaging presentation was our own Ben Shaw who told us about the archaeology of Rossel Island. CAS will certainly ask him back next year at a less congested time slot.

The delightful Belinda and her friends at Questacon made our day special with lectures and entertainment in the Q Lab. Thanks to Billy O'Foghlu and his antique horns we were not only seen but heard, and Noel Tan and Iain Johnstone were big hits with hands-on ochre art. And thanks to Iain, Noel and Elena Piotto for riveting lectures.

Thirty people turned up on Sunday 25th to visit archaeological sites in Gungahlin with Dr Ken Heffernan, who had excavated Malton and several smaller sites, and Helen Cooke, instigator of investigations on Crinigan's Hut, The Valley and Site B in the 1990s. Due to the number of folk and cars in small streets, we had to curtail our itinerary a little, but the nostalgic stories from some of the original Girls' Own Archaeology team fascinated the audience. Definitely a tour to repeat!

Thanks to Elena and Alison Moir for ensuring the program was full and promoted.



Manning Clark House

Wednesday 11 June, 1-3 pm

Manning and Dymphna Clark feature on the ACT Honour Walk. What do you know about them and their house designed in 1952 by Robin Boyd? Come along and listen to Sebastian Clark talk about his former family home complete with roof-top study, library, piano and Arthur Boyd's famous 1972 portrait of the historian. Enjoy a stroll in the garden and afternoon tea.

Meet: Manning Clark House, 11 Tasmania Circuit, Forrest.

Cost: \$25 members and \$35 non-members.

Bookings essential: ph 6230 0533 or online at www.nationaltrust.org.au/act/events

ACT and Region Annual Australian Heritage Partnership Symposium 2014

Saturday 19th July 2014 8.30am to 5.00pm

"The Future of Heritage"

This Symposium promises to be the biggest and liveliest yet as heritage aficionados grapple with the implications of the draft Australian Heritage Strategy. Key speakers include Prof Richard Mackay AM and Professor Laurajane Smith, and 'Margaret and David' will critique the Blue Shield. Students and potential researchers will be interested in presentations on collections and their management from both ANU and the University of Canberra. Sessions also address engaging communities and modern architectural and landscape heritage. Not to be missed – tell all your friends!

Date: Saturday 19th July 2014; time: 8.30am to 5pm.

Venue: Sir Roland Wilson Building Theatre, Bldg 120, ANU campus.

Cost: \$70 full, \$50 members of the host organizations, \$30 concession & full-time students.

Registration form available at <http://www.cas.asn.au/index.php>.

Hosted by: Canberra Archaeological Society, National Trust of Australia (ACT), Canberra and District Historical Society, Institute of Professional Practice in Heritage and the Arts & Significance International.

“The Biggest Estate on Earth: How Aborigines made Australia”

Wednesday 16 July 2014, 5.30pm – 7.00pm

National Trust of Australia (ACT) Speaker’s night

Venue: National Archives of Australia

Professor Bill Gammage AM will talk about his remarkable book which questions the myth that pre-settlement Australia was an ‘untamed wilderness’. His ground-breaking research on the extraordinarily complex system of land management of Aboriginal people rewrites the history of Australia, with huge implications for us today.

Cost: \$10.00 for National Trust members and guests. Drinks and nibbles included.

Please RSVP by 10 July 2014: call 02 6230 0533 or email info@nationaltrustact.org.au

Lake Mungo and the Murray Tour

National Trust of Australia (ACT)

26 – 30 July 2014



Experience 40,000 years of human history in Australia.

This tour will depart from Canberra by air-conditioned coach, overnight in Griffith and then proceed on to Mildura where we have an afternoon tour and a visit to Old Mildura Station Homestead and Lock 11 on the Murray. The next day the coach will drive to the World Heritage listed Lake Mungo National Park where an experienced guide will explain the deep history of the area and its long human experience. The coach will return to our accommodation in Mildura. The following day the coach will depart Mildura for an overnight stay in Corowa. Leaving Corowa we head back to Canberra via Chiltern and a visit to Lake View House significant for its association with the distinguished Australian Author, Henry Handel Richardson (pseudonym for Ethel Richardson). Dr Peter Dowling, archaeologist, will accompany the tour.

Cost: \$1,265.00 p/p twin share; Single supplement \$185.00

Bookings and payment to be made through Potter Travel, Queanbeyan (02) 6297 858
tours@pottertravel.com.au